ABSTRACT

This paper is an attempt to study linguistics focusing on Conversation Implicatures. People communicate with each other and in doing the communication, they want to be successful in the conversation and maintain a harmonious relation between the speakers. Sometimes in our communication, we convey some dialog or information that isn't relevant between the speakers and the irrelevant information may create the different perception of the hearer or the reader, if the conversation happens in form of written text. This is why the writer wants to analyze the conversation and it will focus on Conversation Implicature which can be classified into Speech Act and the Maxims that flouts the conversation. The data itself are taken from Garfield Comic published by Ballantine Books in 1996. The data that have been analyzed are the comic-strips inside the comic which express the conversation between the characters inside it. Along the observation, the writer concludes that the conversation is dominated by Constantives utterances according to speech act and Maxim of Relation - the maxim that mostly flouts the conversation and it creates humorous effect inside the comic.