ABSTRACT

In the new world of global business, a company survival and prosperity depends on its ability to leverage information internally and externally. As organizations seek to refine corporate data, the ability to distribute information has become an imperative.

Like any other businesses that critically rely on information, air transportation services business is strongly depend on share of information and collaboration between various levels of management in a real-time form. The need to enhance sharing of knowledge and information in the organization is essential.

Major problem that company face in reality is the lack of corporate data and information flow. This problem can potentially create a great loss risk of critical business information. Furthermore, this condition is worsening by small portion of employee collaboration shown.

The most suitable technology to fulfill the requirement is by using intranet technology that enables company to share information and perform an electronic collaboration to all employees in one center of information.

Main objective of this research is to analyze user preferences in intranet as a central source of company information. Research analysis is focusing on usability factor, variety of site features and management support as a constraint to the research. The final result of this research would be a statistical review analysis, and model analysis, which can be used as an initial overview to design a usable intranet system for Indonesian air transportation services company.

Keywords: Intranet, Information System, Usability.