ABSTRACT

Objectives

Accepting new student, from high school to university, from Primary school to High school, has become one of several major businesses concerns for an educational Corporation. As the number of student are increasing, the competition among schools and university to “grab” students with high quality IQ and achievements, strategies have to be applied in order to achieve the target. One of the strategies is to locate the target market into a place, site, or community to make us easier to aim and penetrate the market. Bina Nusantara International University (BI) has a plan to build an online community where high school students, especially those in the second and third grade, can interact, exchanging information, interest, issues, and discussing school’s subjects together with BI’s lecturer.

The website itself will be constructed by the writer of this thesis. The languages that are used in this project will be HTML language, PHP language, JavaScript, and .NET. The considerations for using these programming languages are first because these languages are the most familiar languages for web developing stage. The second reason will be because PHP can be the “bridge” to data transfer between various kinds of languages basis. The technology for the website development will cover using “Drupal” Content Management System. Drupal is a website builder that is based on PHP languages, MySQL Database, and HTML languages.

Key words

Online community website, CMS, Drupal