Abstract

The objective of this thesis is to analyze and design a system for PT. Mitha Madyasari. Along with the proposed system analysis and design, my aim is to improve business process of PT. Mitha Madyasari so that they can run more effective and efficient.

The method I used is by first finding user requirement as on subsequent meeting held and find necessary information needed. Furthermore, I analyze problems occur in PT. Mitha Madyasari’s current system and the next step is create a conceptual design for the proposed system in order to solve the problem.

The proposed system analyzed and designed will then increase the effectiveness and efficiency of reservation and sales system of tours and travel products and services in PT. Mitha Madyasari through integrated internal and external web-based systems. The system built will reduce high load of paper work, which means that it decreases human error occurrence.

In conclusion, through the accomplishment of this thesis, what I intend can help PT. Mitha Madyasari in improving their business process, especially in reservation and sales system of tours and travel products and services.

Keywords

System analysis and design, Conceptual design, Reservation, Sales, Integrated internal and external systems.